Werner Kirchmann, PMP
Senior Project Manager

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CV Werner Kirchmann

Status: 5th May 2013

Professional education	IT Training at Olivetti Educational Centre, IT Training at CSC Ploenzke Academy, M.A. German Literature and Language at the University of Cologne
Certificates	• PMP (PMI) • ITIL V3 Foundation
Year of birth / Nationality	1959 / German
Career	Jan. 1990 – March 1999: employed at CSC Ploenzke, Cologne Business Unit for Commerce and Industry, Germany April1999 – Dec. 2003: Freelancer, based in Hanoi, Vietnam Since Jan. 2004: Freelancer, based in Erftstadt, Germany
Languages	English, German
Focus	• International IT project management • Portfolio management • Requirements management • Training & coaching of junior project managers • CMS • Feasibility studies • Management presentations and decision papers • Workshops and trainings • Management of external suppliers • Standardsoftware evaluations • RfPs, tender documents, bidders conferences, • Document management, contract management
Industries / Sectors	Automotive, Chemical, Pharmaceutical, Consumer goods, Development co-operation, Trade, Agency
Clients	General Motors, Ford, Bayer, Henkel, Hansgrohe, Otto Group and others
Current status	Freelancer, Entrepreneur

Know How & further education

Methods	PMI Project management
	ITIL Service management
	ISOTEC Requirement analysis
Products & standards	RedDot (OpenText) WCMS, Typo 3, IBM Content Manager,
	Onbase, Adobe (Day) CQ, MS Office, MS Visio, MS Project
Databases	DB2, Oracle, MS SQL Server, MySQL
Programming languages	HTML, CSS, JavaScript, Java, C, Cobol, Assembler, SQL, XML
Workshops & trainings attended	February 2012 — MS Project Advanced
	April 2010 — ITIL V3 Foundation certification
	April 2008 — PMI certification obtained, PMP # 522829
	June 1998 — Managing customers and projects
	November 1997 — Systematic problem solving techniques
	April 1997 — Cooperation and resolving conflicts
	October 1996 — Lotus Notes R4 system administration I
	August 1996 — Lotus Notes R4 database development
	August 1996 — Lotus Notes R4 Power User
	August 1996 — Lotus Notes R4 Basic User
	January 1995 — Database administration Oracle 7
	June 1994 — Successful project leadership
	May 1994 — Microsoft Access 1.1 - compact course
	April 1993 — Moderated requirement analysis
	March 1993 — Introduction to object-orientated programming / C++
	October 1992 — Application development with Oracle SQL forms V3
	October 1992 — Professional introduction into SQL and Oracle
	February 1992 — Visualization and presentation
	February 1992 — Communications training
	November 1991 — OS/2 communications manager workshop
	July 1991 — OS/2 application development
	July 1991 — OS/2 PM application development
	March 1991 — Isotec requirement analysis
	March 1991 — Methodical testing
	February 1991 — IMS-DC / DB2
	September 1990 — C programming
	June 1990 — DB2 application development
	May 1990 — DB2-SQL language training
	May 1990 — DB2 introduction
	May 1990 — TSO/CLIST
	April 1990 — Fundamentals of software engineering
	March 1990 — MVS-JCL
	March 1990 — Fundamentals of telecommunications
	February 1990 — IMS-DC programming
	January 1990 — IMS-DB programming

Projects since January 2004

Since January 2004 I'm located in Erftstadt, Germany and work as a senior project manager and consultant.

Client	**MRM Worldwide (McCann Erickson) , Frankfurt and Detroit, USA**
Period	August 2010 – today
Role	Project Manager, Portfolio Manager
Project	Project Manager for the „General Motors World Platform - GMWP", a CMS-Platform on Adobe CQ Bases for all General Motors B2C websites worldwide (Chevrolet, Buick, Cadillac, GMC, Opel, Vauxhall). Project Locations are Frankfurt and Detroit, USA. For this client I was involved in several projects:

1. Project management of the system integration tests during the migration of www.buick.com
2. Project management for the re-launch of www.cadillac.com
3. Project planning for www.gmc.com and www.chevrolet.com
4. Project management of the development of the "Flexible Forms Engine", a tool which enables Content authors to create CRM forms in Adobe CQ systems.
5. At present I'm the technical project manager for the rollout of the international Chevrolet websites (mobile and desktop) in EMEA and Asia, coordinating the Rollout team and the work of teams in Frankfurt, Shanghai and Chicago.
6. Furthermore I'm acting as the portfolio manager for General Motors International Organization which is based in Shanghai.

The average size of the teams which I manage is 20-30 persons. Within these projects I also manage the work of external suppliers like Namics (CMS Development) and Plusline (Data Centre). My current project locations are Frankfurt/Main (main location) and Detroit / USA - where I'm also frequently working. In 2012 I led workshops in Seoul, Korea to prepare the migration of the Korean Chevrolet B2C website to the GMWP.

Technology	Adobe (Day) CQ 5, Java, AJAX, XML

Client	**OTTO (GmbH & CO KG), Hamburg, Germany**
Period	June 2010
Role	IT Consultant
Project	Short term consultancy: Evaluation of a Web Content Management Systems (CMS) for the re-launch of the corporate website www.ottogroup.com and the career portal of the Otto Group, Management consulting and analysis of internal data interfaces. The client implemented the proposed solution later on.
Technology	N/A

Client	**Hansgrohe AG, Schiltach, Germany**
Period	Nov. 2009 – Feb. 2010
Role	Project Manager, Coach
Project	Re-launch of the corporate website www.hansgrohe.com. The project team consisted out of staff members of the client from the IT department and the corporate communications department. Furthermore there were 2 external suppliers in the areas of marketing strategy (Sapient Nitro) and CMS-Development (SF eBusiness). All together I managed a team of about 25-30 persons. Together with the sub project managers of the external suppliers I developed the overall project plan. In parallel I coached 2 members of the leadership team of the client who took over the project after its first phase. As overall project manager I was responsible for the project budget, the weekly management reports, change management, stakeholder management, the management of the external suppliers and other aspects of the project.
Technology	RedDot/OpenText Web Content Management System, MS SQL Server, HTML, JavaScript, CSS, XML

Client	**TATCOT - Tanzania Training Centre for Orthopaedic Technologists, Moshi, Tanzania**
Period	Oct. 2009 – Nov. 2009
Role	Project Manager, IT Consultant, Trainer
Project	Short term consultancy to support a German development co-operation project in Tanzania. I managed the creation of the first version of a website for this training centre together with local staff. In parallel I also trained a webmaster and content editors and defined the processes for sustain of this site. Furthermore I did an analysis of the existing IT infrastructure and gave recommendations for the future - with a focus on eLearning activities.
Technology	HTML, CSS, JavaScript, Apache

Client	**Henkel AG & Co. KGaA, Düsseldorf, Germany**
Period	May 2004 – May 2009
Role	Project Manager, IT Consultant, Service Management
Project	For this client I managed several project - some of them in parallel: 1. Re-launch of the Henkel Corporate Websites www.henkel.com including its 50 country versions. Within this project Henkel changed the technical platform from Cold Fusion to the Red Dot CMS (now Open Text) - at the same time the sites were also migrated to a new data Centre. Within this project my role was technical project manager and IT consultant, my major tasks were: Project planning of all technical work packages, product evaluation to identify a new CMS as well as a new Product Information System (PIM). Furthermore I prepared a pitch between CMS Development partners and Data Centres (RfP and bidders conferences). In the implementation phase I coordinated the work of the external suppliers and supported the overall project manager in the area of budget administration and led most negotiations between Henkel and all external service providers involved in this project. The average team size was 15 - 20 persons. Furthermore I was tasked to define OLAs and SLAs and to define ITIL-compatible sustain processes. After the initial launch I was also

responsible for change management.

2. Document Management for Henkel and Dial. Together with a Henkel project manager I led the creation of a pre-study in that area. Once the project was approved I was responsible for creation of the necessary tender documents as well as the planning and execution of bidder's conferences. I was also responsible for the design of the technical infrastructure and prepared the decisions for the Henkel leadership team.

3. Legal Contract Management for the Henkel Law Group. In this project I was responsible for the requirement analysis, the creation of specifications, test plans and the execution of the system tests.

4. Re-launch of www.prittworld.com and about 20 country versions of this brand website. In this project I consulted in the selection of the external service providers for development and hosting as well as in an evaluation to find a suitable Web Content Management System.

Technology	Red Dot (Open Text) Web Content Management, Oracle, Hybris (Java), HTML, CSS, XML, JavaScript, Typo3, IBM Content Manager, Onbase, Oracle, LCM – Legal Contract Management and others.

Client	**Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH, Eschborn, Germany**
Period	Oct. 2004 – Nov. 2004
Role	IT Consultant
Project	Short-term consultancy at the Vietnamese Training Centre for Orthopaedic Technologists, a project of the GTZ: Evaluation of IT infrastructure, enhancements of their statistics software package. This mission was a follow up on a previous analysis done in 2003.
Technology	N/A

Projects April 1999 – Dec. 2003

From April 1999 until December 2003 I was working as a freelance Project Manager, IT Consultant and trainer in Hanoi, Vietnam. Some of my clients/projects were:

Client	**VIETCOT - Vietnamese Training Centre for Orthopaedic Technologists, Hanoi, Vietnam**
Period	Oct. 2003 – Nov. 2003
Role	IT-Consultant
Project	IT systems analysis and support for the Vietnamese Training Centre for Orthopaedic Technologists, a project of the GTZ: System review, analysis of databases and knowledge systems, recommendations for backup and recovery, client pc setup and others.
Technology	N/A

Client	**German Embassy, Hanoi, Vietnam**
Period	Jan. 2003 – May 2003
Role	Project Manager, IT Consultant, Developer, Trainer
Project	Re-design of the Website: Information analysis, development, implementation, training of webmaster.
Technology	HTML, CSS, JavaScript, Apache

Client	**Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH, Hanoi, Vietnam**
Period	Sept. 2002 – Nov. 2002
Role	Project Manager, IT-Consultant
Project	Planning and setup of a VPN (Virtual Private Network), connecting the GTZ Office Vietnam with the head quarter in Germany. In this project I coordinated the work of various service providers.
Technology	LAN, WAN, Cisco VPN Router

Client	**Goethe Institut, Hanoi, Vietnam**
Period	Aug. 2002 – Sept. 2002
Role	IT Consultant
Project	Consultancy, Staff Training and Quality Assurance for the Goethe-Institut Hanoi .
Technology	N/A

Client	**VIETCOT - Vietnamese Training Centre for Orthopaedic Technologists, Hanoi, Vietnam**
Period	Aug. 2002 – Dec. 2002
Role	Project Manager, IT architect
Project	Management of the Software Development of an Administration and Statistics Package for the Health sector, the development was done at FPT-Soft.
Technology	C, Access, MS SQL Server

Client	**Bourne Griffiths, Hanoi, Vietnam**
Period	Nov. 2001
Role	Trainer
Project	Project Management Training for the middle management of Vietnam Post & Telecommunication (VNPT).
Technology	N/A

Client	**Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH, Hanoi, Vietnam**
Period	Oct. 2001 – Feb. 2002
Role	Project Manager, IT Consultant, Developer, Trainer
Project	Website for the GTZ, Hanoi Office (Information analysis, design, development, implementation). I managed the whole project, compiled the contents together with the local staff and trained a webmaster and content editors. Furthermore I analyzed the existing IT infrastructure and gave recommendations for enhancements.
Technology	HTML, CSS, JavaScript, Apache

Client	**SME Promotion, Hanoi, Vietnam**
Period	July 2001 – January 2002
Role	IT-Consultant
Project	General consultancy and quality assurance on a study about the Vietnamese Software Industry, jointly conducted by SME-Promotion (a project of the GTZ) and the Vietnamese Chamber of Commerce and Industry (VCCI).
Technology	N/A

Client	**Deutscher Akademischer Austauschdienst – DAAD, Hanoi, Vietnam**
Period	March 2001
Role	Project Manager, IT Consultant, Developer, Trainer
Project	Website for the German Academic Exchange Service, Hanoi Office (Information analysis, design, development, implementation). I managed the complete project, compiled the contents together with the local staff and trained a webmaster and content editors.
Technology	HTML, CSS, Javascript, Apache

Client	**VIETCOT - Vietnamese Training Centre for Orthopaedic Technologists, Hanoi, Vietnam**
Period	Nov. 2000 – Dec. 2000
Role	Project Manager, IT-Consultant, System architect
Project	Development of an application design for a software package (Administration and statistics) for the Vietnamese Training Centre for Orthopaedic Technologists, a project of the GTZ (Information analysis, specification of requirements, functional and database design, tender documents, evaluation of quotations).
Technology	N/A

Client	**FPT-Soft, Hanoi, Vietnam**
Period	Oct. 2000
Role	Trainer
Project	Workshop for the team leaders of FPT-Soft about Customer Relationship Management.
Technology	N/A

Client	**Grant Thornton, Hanoi, Vietnam**
Period	Oct. 2000 – June 2002
Role	Trainer
Project	For Grant Thornton Vietnam and Bourne Griffiths Vietnam: Training of Vietnamese accountants - Information systems module of the ACCA-program, a multi module education leading to the status of a Certified Chartered Accountant.
Technology	N/A

Client	**German Embassy, Hanoi, Vietnam**
Period	June 2000 – Sept. 2000
Role	Project Manager, IT Consultant, Developer, Trainer
Project	Website (Information analysis, design, development, implementation) for the Germany embassy. I managed the complete project, compiled the website contents together with the leadership team and trained a webmaster and content editors.
Technology	HTML, CSS, JavaScript, Apache

Client	**VIETCOT - Vietnamese Training Centre for Orthopaedic Technologists, Hanoi, Vietnam**
Period	April 2000 – May 2000
Role	Project Manager, IT Consultant, Developer, Trainer
Project	Website (Information analysis, design, development , implementation) for VIETCOT. I managed the complete project, compiled the website contents together with the local staff and trained a webmaster and content editors.
Technology	HTML, CSS, JavaScript, Apache

Client	**FPT-Soft, Hanoi, Vietnam**
Period	02/2000
Role	Trainer
Project	Workshop for the team leaders of FPT-Soft about IT Project Management. FPT-Soft was at that time the largest Vietnamese IT service provider.
Technology	N/A

Client	**Deutscher Entwicklungsdienst – DED, Hanoi, Vietnam**
Period	April 1999 – Dec. 2003
Role	Project Manager, IT Consultant, Support
Project	For the German Development Service: IT user support, Website design, development and maintenance, LAN design and configuration and others.
Technology	N/A

Projects January 1990 – March 1999

From January 1990 until March 1999 I was an employee of CSC Ploenzke, the German division of the Computer Science Corporation (CSC), based in California, U.S.A. In various roles (software developer, project manager, project consultant, analyst, trainer and others) I was working on the following projects (selection):

Client	**Bayer AG, Leverkusen, Germany**
Period	July 1998 – Feb. 1999
Role	Project Manager, IT Consultant
Project	Development of 2 Intranet Systems for Bayer Leverkusen in Germany: a virtual Year 2000 Office and a Management Information System about SAP and Business Process Re-engineering.
Technology	HTML, Java, JavaScript, CSS, Apache

Client	**Ford AG, Cologne, Germany**
Period	May 1998 – Feb.1999
Role	Technical Project Manager, IT Consultant
Project	Development of an intranet-based finance reporting tool.
Technology	IBM-MVS, DB2, SQL, IBM Web Server, Net.Data, HTML, Javascript.

Client	**Bayer AG, Leverkusen, Germany**
Period	Feb. 1998 – June 1998
Role	IT Consultant
Project	Management Consulting: Study about Back-up/Disaster recovery Strategies and High-availability Lotus Notes Cluster Solutions for the Bayer Pharmaceutical Research Division in Wuppertal, Germany.
Technology	N/A

Client	**Henkel KGaA, Düsseldorf, Germany**
Period	Nov.1996 – March 1997
Role	Project Manager, IT Consultant
Project	Standard software evaluation for Henkel KGaA in Düsseldorf, Germany (business processes analysis, tender documents, evaluation of quotations, implementation).
Technology	N/A

Client	**Bayer AG, Leverkusen, Germany**
Period	July1996 – Nov. 1996
Role	IT Consultant
Project	Development of a Network strategy for the Bayer Pharmaceutical Research Division in Wuppertal, Germany (study about Server and Client operating systems, Helpdesk solutions, Maintenance, Systems management). The solutions suggested in this study were later on successfully implemented by the client.
Technology	N/A

Client	**Henkel KGaA, Düsseldorf, Germany**
Period	July 1991 – Dec.1995
Role	IT Consultant, System architect, Developer
Project	Design and development of a mobile data communications system for the sales division of Henkel KGaA in Düsseldorf, Germany. The systems functions were order-recording, daily work reports, statistics, e-mail and others (technical design, development and testing, roll-out). For this client I also developed various other Client-Server-based systems in the area of sales and marketing.
Technology	MS-DOS, UNIX, C, Oracle DB

Client	**Ford AG, Cologne, Germany**
Period	January 1990 – June 1991
Role	Developer
Project	Re-engineering of a mainframe-based material logistics (fine-tuning, development and testing.
Technology	IBM-MVS, JCL, DB2, SQL, IMS-DC, COBOL